



## **Toptime**<sup>®</sup> Feel The Freedom

### **Company Profile**

1985 2005 2009 2010

1985

In the year 1985, Shri Babuulal Jain has envisioned to contribute for wholistic healthcare and development of plant based

remedies. He has visualised to provide highest quality herbs and to achieve this aspiration he has started working on ORGANIC cultivation of Ayurvedic Herbs in a farm near Guntur district, State of Andhra Pradesh of India. The 3000 acres of farm was converted into an organic field with Good Agricultural Practice & Organic cultivation guidelines; thus the dream of getting the pure and organic raw herbs started taking shape.

2005

The Organic herbs were ready for harvest almost in 20th Century; in year 2005, with the help of a contract manufacturing unit, our

Chairman, Shri Babuulal Jain with Mr. Madanlal Kankaria (CGM) has produced the standardized extracts from the harvest and formulated several compositions under the Name of "Padmavati Pharmaceuticals" for promotion through the Doctors; with a team of 50 medical representatives and managers. Very soon the brands like Joddaram, Dianow, Psorawin, Gynowin started becoming popular amongst Medical Doctors, Orthopaedics, Diabetologists, Dermatologist, Gynaecologists and Ayurved Doctors across the country.

There after sensing the need for establishing Quality Assurance; in the Year 2007, we started constructing our own manufacturing unit in Haridwar, the land close to Himalaya and enriched with plenty of natural resources, forest area, conducive climate and environment devoid of pollution. The

construction & licensing was completed in Year 2007, and we started our own manufacturing on 12 December 2007; our foundation day.

2009

Year 2009 was historical for us; with intensive research and development over 2 years; under the leadership of Dr. Aasin Maurya, we formulated

Pancha Tulasi Drops; we further invested in various safety and clinical studies to launch the product in OTC segment. This was the time when we have started our OTC division and introduced Joddaram Tablets and Joddaram Oil for nationwide promotion. Looking at our formulation success; various MNCs and Pharma companies started approaching us for development and further contract manufacturing of our products under private label. We have initiated the Private Label / contract manufacturing business actively since Year 2010 and very soon we have had more than 65 national and international clients for whom we started manufacturing on contract basis.

2010

Year 2010 was significant in the History of Deltas as it had started its International Veterinary Division; achieved European GMP+ and

started exporting its pure herbal compound feed/feed premixes to countries like Austria, Switzerland, and Netherland etc. This was possible with great Effort of Finance, R&D, Manufacturing and Marketing team of Deltas. We were the first Ayurved Company to start exporting 100% Organic Certified Complementary Feed Premixes to Europe. We proudly say that we retained our core team until date and we are present together as a team every time when needed.



2013 2014 2015 2016 2019 2023

**2013** 

Until year 2013, we were working on "Private Label" in exports and have registered "Padmavati Pharmaceuticals" over 12 countries

for human and veterinary exports. This year was very significant in our history; since this year we became "DELTAS Pharmaceutical" from "Padmavati Pharmaceuticals"; the renaming process was based on numerological suggestions.

2014

This year Deltas have started its Human Products' Export Division and started registering our specially designed and unique products

under guidance of Shri Suresh Jain. Incubating the Vision of our Chairman, our Director Shri Suresh Jain, started promoting and propagating the business. Under his guidance and aggressive leadership Deltas passed through various expansion; we became the first Ayurved Company to incubate entire IT team for end to end ERP, development of Mobile application for Medical Reps and state of art business intelligence, e-commerce and education tools.

2015

Year 2015 was waiting for us; it started with a new chapter, due diligence to initiate a new division "Direct Marketing". Before this, we

have had supplied our products to various MLM companies under contract manufacturing for years, however, we had not decided to venture in Direct Marketing.

Our team again, gave us the support and confidence to initiate the Direct Selling Business; and based on confidence of our Finance, R&D, Manufacturing, Quality Assurance,

Logistic and Medico-Marketing Team we have started the new division "Toptime Network Private Ltd." in May 2016.

**2016** 

For us "Toptime" literally means "Healthy Living", we inspire people

for "Toptime" and support their desire to grow the business through "Toptime". Our Topmost goal is to engage people for spreading education of preventive healthcare and lifestyle; hence to achieve their own corporal, mental and financial health.

2019

Introduced FMCG and HOME CARE PRODUCTS. Reaching over 90 PRODUCTS and more than 400 OUTLETS in 15 STATES

2023

Toptime launched unique range in WELLNESS, BEAUTY CARE and FMCG category. In the same year FDIFY GLOBAL FDUCATION

SYSTEM APP and EDIFY GLOBAL TOOL KIT was launched. Toptime also introduced the most awaited products under NUTRILONG BRAND, SANITARY PADS under MAAMFRESH BRAND and AGRICULTURE PRODUCTS under TOPFLORA BRAND reaching over 165 PLUS PRODUCTS. Unique concept of AROGYAM WELLNESS CENTRE was launched. Over 2000 PLUS AROGYAM WELLNESS CENTRE OPENED.



01



**VISION** 

Transparent business plan and world class products; Toptime Family is aiming to reach every house hold; create entrepreneur propagating health and wellness rapidly.

**MISSION** 

We inspire for healthy living by promoting natural well-being and enable people to discover their business potential. Our Topmost goal is to engage people for spreading education of preventive healthcare and lifestyle; thus to achieve their own corporal, mental and financial health. We value high quality of research and develop products that are essential for day to day living. Our in-house team of research and development follows the ideology of developing the products close to biological rhythm and nature.





#### CHAIRMAN MESSAGE

#### **Dear Associates**

I am sure, we Toptimer will create a history with our "Farm" to "Consumer" approach with dedicated R&D and manufacturing.

This initiative of Toptime Family not only defines the success of business but also affirms that the knowledge of spreading health in-turn makes you healthy. Let's pledge to make entire nation healthy, and entire globe as our nation.

Sincerely

Shri Babuulal Jain

### **MD MESSAGE**

#### **Dear Associates**

We all Toptimer follow the dream of getting recognition through our unparalleled business plan & products. This is The business of century proven by time and again, despite of the pandemic, we kept on achieving new heights. This is your business, designed by your inspirations and designed to channelise your efforts into success.

Our Freedom Business Plan propagation is the first step towards the journey of success and we as management will all the time make an effort to assist you to achieve your success and dream. As a direct selling company, our business plan book serves as the foundation for your growth and guides us towards achieving your goals.

After introducing our New Freedom Business plan, our mission for 2030 is to create successful entrepreneurs and emerge as Top 5 Direct selling companies on the footprints of Advanced Ayurved and Natural Wellbeing.

Wishing you all success with publication of this business plan booklet.

Sincerely

**Shri Suresh Jain** 





## Deltas: TOPTIME WORLD CLASS PRODUCTS



### CERTIFICATION













**AYUSH-GMP -** The Good Manufacturing Practices for ASU Drugs as described in Rule 157 of Drugs & Cosmetics Rules 1945 with conditions as specified in Schedule T/GMP.

**WHO-GMP** Compliance certification for herbal companies is based on the strict manufacturing and quality system.

**USOCA-Organic:** Uttarakhand State Organic Certification Agency (USOCA) is an independent wing of Uttarakhand State Seed & Organic Production Certification Agency & provides an impartial, third party certification of organic production and handling methods in accordance with APEDA

**ISO 9001:2015** specifies requirements for a quality management system where we aim to enhance customer satisfaction through the effective application of the system, including processes for continual improvement of the system and the assurance of conformity to customer and applicable statutory and regulatory requirements.

**ISO 22000:2005** specifies requirements for a food safety management system

**HACCP** (Hazard Analysis and Critical Control Points) and ISO certifications serve different purposes, but are also complementary. Very few companies have both the certification together.





## Deltas: TOPTIME WORLD CLASS PRODUCTS CATEGORY



### Wellness





### Health Care







## Deltas: TOPTIME WORLD CLASS PRODUCTS CATEGORY



Personal Care









Skin Care









## Deltas: TOPTIME WORLD CLASS PRODUCTS CATEGORY



### Women's Care





### Home Care





### Veterinary & Agriculture



























# EASY STEPS FOR JOINING TOPTIME BUSINESS

- Log on to www.toptimenet.com and sign-up with us
- Complete the Application form with uploading on epassport Size Photo, ID Proof, Address Proof and Bank Details in your Toptime's webpage.
- Registration process is free of charge; and after completion of registration process you will become Toptime Associate and you will receive an unique ID.







### USP OF TOPTIME FREEDOM BUSINESS PLAN

- Accumulative Business Plan
- Easy to Understand
- Easy to Explain
- Easy to Duplicate
- · Easy to Recruit people
- 4 leg Depth Generation Plan
- Easy to Upgrade your Rank
- No Side Maintenance for Rank Upgradation
- No Side Maintenance to Earn Income of Leadership Performance Bonus, Travel Fund, Car Fund, House Fund, Business Building Fund and Annual Royalty.
- Best Quality Product at Competitive Price.









Toptime Freedom Plan Provides You

13 WAYS TO EARN INCOME

1. Retail Profit upto 50.00% on AP

2. Life time Saving on Self Purchase 20.00% on PPV

3. Leadership Performance Bonus upto 42.00%

- 4. Super 4 Fund upto 6.00%
- 5. Starter Fund upto 10.00%
- 6. Two Wheeler Fund upto 2.00%
- 7. Travel Fund upto 2.00%
- 8. Car Fund upto 2.00%
- 9. House Fund upto 2.00%
- 10. Business Building Bonus upto 9.00%
- 11. Annual Royalty upto 4.00%
- 12. Loyalty Participation
- 13. Arogyam Wellness Participation







## WHY TOPTIME? BENEFITS OF A CONSUMER









Loyalty 1: Purchase Goods Worth Rs. 2000 on Associates Price before 12th of every Month for consecutive 4 Months and Get Product worth Rs. 1500 at Associate Rate, absolutely Free in 5th Month.

Loyalty 2: Purchase Goods Worth Rs. 6000 on Associates Price before 12th of every Month for consecutive 4 Months and Get Product worth Rs. 6000 at Associate Rate, absolutely Free in 5th Month.

\* Refer Terms & Conditions.



13







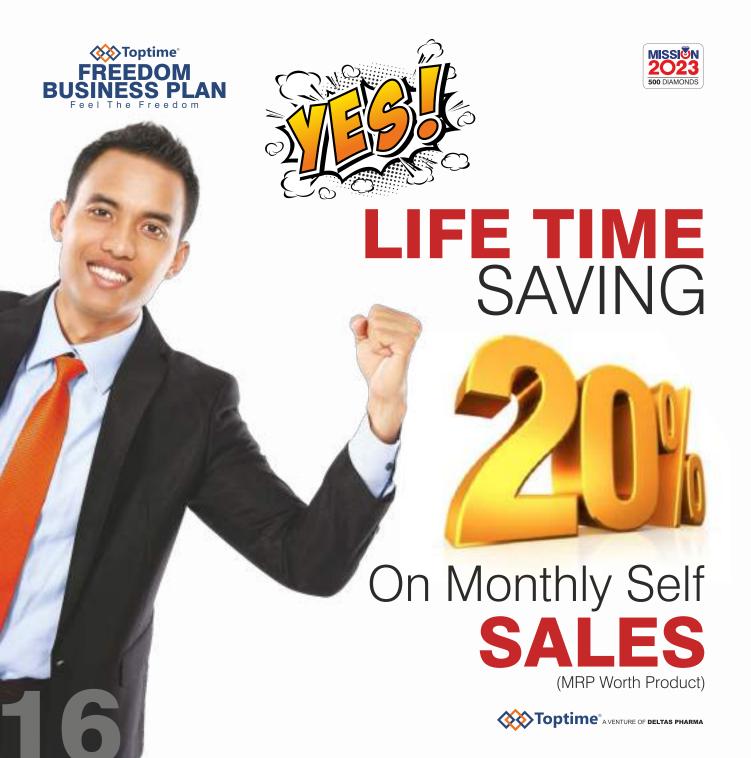




## RETAIL PROFIT UPTO











### **SUPER 4 FUND**

FROM ALL 4 LEGS
WITH 750 RPV
AND BE A PART OF

750 RPV 750 RPV 750 RPV 750 RPV



OF COMPANY GPV TURNOVER

Only for Bronze and Below





LEADERSHIP PERFORMANCE BONUS UPTO



NOW YOU CAN EARN UPTO 🗥

FROM YOUR UNLIMITED DEPTH





























21

















**Qualification Criteria:** For Achieving Leadership Performance Bonus from your unlimited depths you must obtain sale of 750 PPV and Your rank must be Ruby and above with Sale of at least 25000 GPV from only 4 Legs



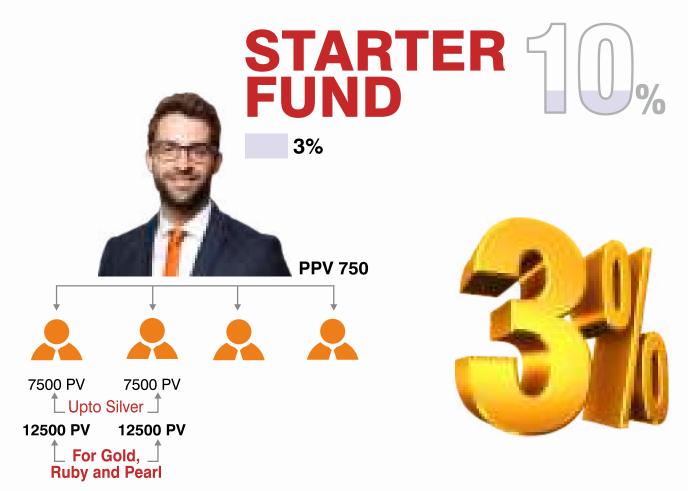












(Your GPV/Sum of GPV of all Pearl and Below qualifiers x 3.00% of Company GPV Turnover)









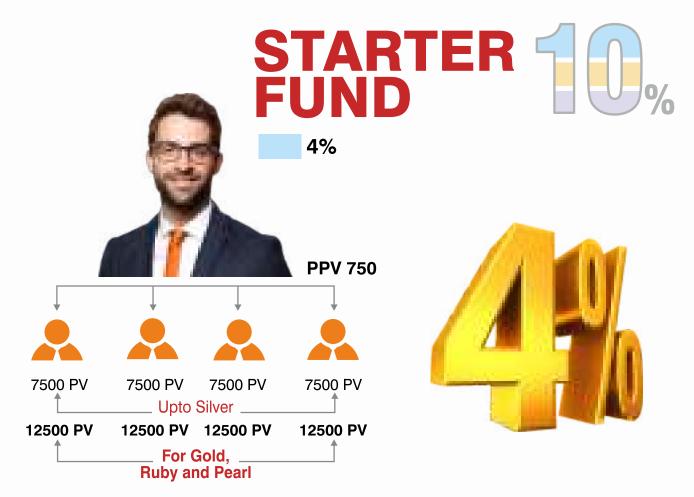
(Your GPV/Sum of GPV of all Pearl and Below qualifiers x 3.00% of Company GPV Turnover)











(Your GPV/Sum of GPV of all Silver and Below qualifiers x 4.00% of Company GPV Turnover)





**Eligible PIN:** Silver Associates and above, Opportunity to gets funds from all qualifying Legs

#### What is qualifying Leg?

Each Direct Star or above rank associate shall obtain a sale of 25000 GPV in the given month for qualification.







2%

**Fund** 



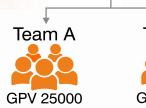
TWO WHEELER FUND UPTO

**Eligible PIN:** Silver Associate & above, Opportunity to gets 2% Fund from all qualifying Legs

#### What is qualifying Leg?

Minimum 2 Direct Star or above rank associate shall obtain a sale of 25000 GPV each in the given month for qualification.

Note: You can earn upto Rs 5000 from Two Wheeler Fund (Your GPV/Sum of GPV of all Silver and Above qualifiers x 2% of Company GPV Turnover)





YOU (SILVER)







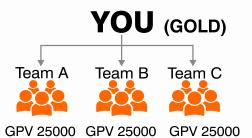
Eligible PIN: Gold Associate & above, Opportunity to gets 2% Fund from all qualifying Legs

#### What is qualifying Leg?

Minimum 3 Direct Star or above rank associate shall obtain a sale of 25000 GPV each in the given month for qualification.

Note: You can earn upto Rs. 15000 from Travel Fund (Your GPV/Sum of GPV of all Gold and Above qualifiers x 2% of Company GPV Turnover)









Company **Fund** 

2%

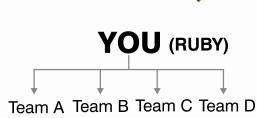


Eligible PIN: Ruby Associate & above, Opportunity to gets 2% Fund from all qualifying Legs

#### What is qualifying Leg?

Minimum 4 Direct Star or above rank associate shall obtain a sale of 25000 GPV each in the given month for qualification.

Note: You can earn upto Rs 40000 from Car Fund (Your GPV/Sum of GPV of all Silver and Above qualifiers x 2% of Company GPV Turnover)















# HOUSE FUND

Eligible PIN: Pearl Associate & above, Opportunity to gets 2% Fund from all qualifying Legs

#### What is qualifying Leg?

Minimum 4 Direct Star or above rank associate shall obtain a sale of 25000 GPV each in the given month for qualification.

Note: You can earn upto Rs. 100000 from House Fund (Your GPV/Sum of GPV of all Pearl and Above qualifiers x 2% of Company GPV Turnover)



















#### Eligible PIN: Diamond & above

Each qualifying Diamond Associates leg have Minimum 2.00 lacs GPV and other qualifying star Associates and above leg should have minimum 50000 GPV.







## **DIAMOND**FUND UPTO



### **Business Building Fund**

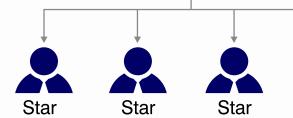
4%



YOU PPV 750

**Associate** 

GPV 50000



**Associate** 

GPV 50000 GPV 50000

Star Associate GPV 50000

#### **Qualification Criteria:**

Minimum 50000 GPV required from Four Star Associates and Above Legs.

(Your GPV/Sum of GPV of all Diamond and Above qualifiers x 4.00% of Company GPV Turnover)



**Associate** 







## DOUBLE DIAMOND FUND UPTO



**Business Building Fund** 







YOU PPV 750



Diamond Associate GPV 200000



Star Associate GPV 50000



Star Associate GPV 50000



Star Associate GPV 50000

#### **Qualification Criteria:**

Minimum 50000 GPV required from Three Star Associates and Above Legs & 2 Lacs GPV from Diamond leg.

(Your GPV/Sum of GPV of all Double Diamond and Above qualifiers x 2.00% of Company GPV Turnover)







#### **BLUE** DIAMOND **FUND UPTO**



**Business Building Fund** 

1%



# YOU PPV 750

Diamond **Associate** 



Diamond Associate



Star Associate GPV 200000 GPV 200000 GPV 50000



Star **Associate GPV 50000** 

#### **Qualification Criteria:**

Minimum 50000 GPV required from Two Star Associates and Above Legs & 2 Lacs GPV from two Diamond & above leg.

(Your GPV/Sum of GPV of all Blue Diamond and Above qualifiers x 1.00% of Company GPV Turnover)









#### BLACK DIAMOND FUND UPTO



**Building Fund** 



GPV 200000 GPV 200000 GPV 200000 GPV 50000



#### **Qualification Criteria:**

Minimum 50000 GPV required from One Star Associates and Above Legs & 2 Lacs GPV from Diamond & above leg.

(Your GPV/Sum of GPV of all Black Diamond and Above qualifiers x 1.00% of Company GPV Turnover)







#### **CROWN AMBASSADOR FUND UPTO**



**Business Building Fund** 







YOU PPV 750

**Diamond** Diamond Diamond Associate Associate Associate

**Diamond** 

GPV 200000 GPV 200000 GPV 200000 GPV 200000

#### **Qualification Criteria:**

Minimum 2 Lacs GPV required from Four Diamond and above leg with PPV 750.

(Your GPV/Sum of GPV of all Crown Ambassador and Above qualifiers x 1.00% of Company GPV Turnover)







Eligible PIN: Double Diamond & above Each qualifying Diamond Associates leg have Minimum 5.00 lacs GPV.







#### **DOUBLE** DIAMOND ANNUAL ROYALTY UPTO



Annual Royalty

1%











**Diamond** 

GPV 500000

star **Associate Associate** 

GPV50000

GPV50000

star **Associate** 

GPV50000

#### **Qualification Criteria:**

Minimum 5 lacs GPV from one Diamond and above Legs and 50000 GPV from Three Star Associates and Above Legs.

Your GPV/Sum of GPV of all Double Diamond and Above qualifiers x 1.00% of Company GPV Turnover)









#### BLUE DIAMOND ANNUAL **ROYALTY UPTO**



**Annual** Royalty

1%











Diamond

**Diamond Associate Associate Associate** 

star

star **Associate** 

GPV 500000 GPV 500000 GPV50000

GPV50000



#### **Qualification Criteria:**

Minimum 5 lacs Gpv from Two Diamond and above Legs and 50000 GPV from Two Star Associates and Above Legs.

Your GPV/Sum of GPV of all Blue Diamond and Above qualifiers x 1.00% of Company GPV Turnover)







#### **BLACK** DIAMOND ANNUAL ROYALTY UPTO



**Annual** Royalty

1%



# YOU PPV 750

#### **Qualification Criteria:**

Minimum 5 lacs Gpv from Three Diamond and above Legs and 50000 gpv from One Star Associates and Above Legs.

(Your GPV/Sum of GPV of all Black Diamond and Above qualifiers x 1.00% of Company GPV Turnover)

**Diamond** Diamond **Associate Associate** 

**Diamond** 

star **Associate** 

GPV 500000 GPV 500000 GPV 500000

GPV50000



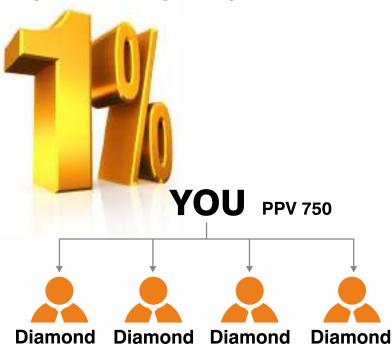






### CROWN AMBASSADOR

ANNUAL ROYALTY UPTO



Associate Associate Associate GPV 500000 GPV 500000 GPV 500000



Annual Royalty

1%



#### **Qualification Criteria:**

Minimum 5 lacs Gpv from Four Diamond and above Legs.

(Your GPV/Sum of GPV of all Crown Ambassador and Above qualifiers x 1.00% of Company GPV Turnover)







# Terminology Solution Used in Business Plan

- RPV (Repurchase Point Value)
  - All products are assigned a number called RPV which is mentioned in Toptime Price List.
- PPV (Personal Point Value)
  - PPV is RPV achieved by you in the current month.
- GPV (Group Point Value)
  - GPV is sum of total PPV achieved by yourselves and PPV achieved by your entire down line in the current month.
- TGPV (Total Group Point Value)
  - TGPV is sum of all GPV achieved as on date since your joining means your cumulative GPV.











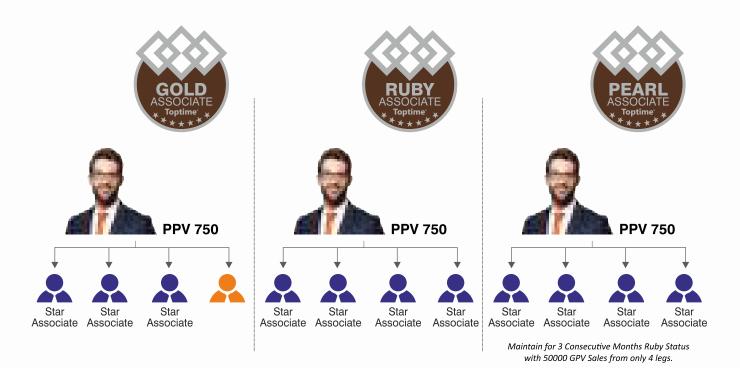
## RANK UPGRADATION **ELIGIBILITY**







## RANK UPGRADATION **ELIGIBILITY**









Maintain for 3 Consecutive Months Ruby Status with 1,00,000 GPV Sales from only 4 legs























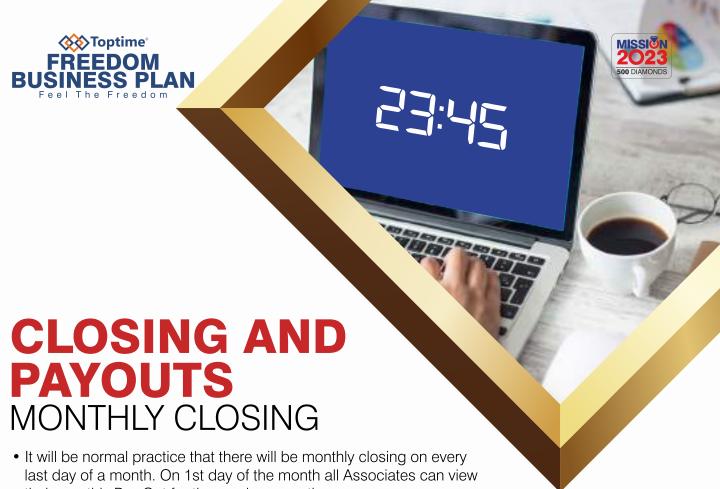






- Payout en-cashment or release will be obtained for the cumulative value above Rs 100. If the payout(s) is/are less than 100 Rs; the value will be converted to C wallet points, that will be available for product purchase.
- For Generating Leadership Bonus, Company Funds, Business Building Bonus and Annual Royalty Income a Associate has to generate sales of Minimum 750 PPV.





- their monthly Pay Out for the previous month.
- On 1st day of the month all pay out will be transfer to the C wallet and associate can utilised that amount for repurchase of goods and on 7th day of a month all IBDs will receive their unutilised payout from G wallet for previous month, provided their KYC is complete and correct Bank details are uploaded in their profile.
- All payments will be made by RTGS in their Bank Account. All Incomes are subject to applicable TDS as per Govt norms and Processing Charges.







Dear Toptime Family, it's our immense pleasure to introduce All in One booklet comprising of Nutrilong, Swasthved, Classical ayurved, Agefyte, Women's and baby Care, Skincare, FMCG Personal care and FMCG Home care leaflets. Our effort to provide you world class natural products and lifestyle recommendations will be untiring and continuous process.

This booklet contains various leaflets for easy access to the information of various products. However, the extensive information related to usage of the products can be found on FAQs button on each product image displayed on the website www.toptimenet.com.

You may always take your personal Doctor's advice for usage of the product whenever required; alternatively you may also speak with team of doctors available to answer your specific query through medicare line of our customer care number.





#### **TOPTIME CONSUMER PRIVATE LIMITED**

**Corporate Office:** 1 to 5, 2nd Floor, Shreeji Arcade, Opp Nitin Co., Panchpakhadi, Thane (W), Mumbai-400 602.

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